

Second Servings of Houston: Providing Gourmet Food Rescue Service to Thousands of People

Categories : [Business & Finance](#)

Date : December 21, 2015



([DGIwire](#)) -- With the holiday season in full swing and people focused on giving, feasting and celebration, one may wonder who is stepping up to the plate to help those who are in need of food. [Second Servings of Houston](#), a recently established non-profit organization, is actually stepping up to many plates to help feed the food-insecure in the Houston area. Founded by Barbara Heitman Bronstein, a former marketing professional with expertise in the food industry, the organization is thriving as Second Servings rescues unserved surplus chef-prepared food from regulated food businesses, such as banquet halls, hotels and caterers, and delivers it to homeless shelters and soup kitchens in the Houston area.

In its first nine months of operation, Second Servings of Houston has rescued more than 60,000 meals at a cost of \$0.05 each (\$1.00 provides 20 meals). More than 35 food donors are now participating and each week about 3,000 needy people are receiving food from the organization.

Sounds simple, but it is far from that. Ms. Bronstein has been developing the concept for several years and in 2014 worked through numerous federal, state and local ordinances to launch her organization. In addition to receiving seven grants from organizations such as The Moody Foundation, the American Marketing Association and the Albert & Ethel Herzstein Charitable Foundation, Bronstein has also gained support and donations from hotels such as the Hilton Americas-Houston, the Four Seasons Houston, the Westin Galleria and Royal Sonesta.

What is the next milestone for this organization? Fighting hunger and ending waste, Ms. Bronstein said, "While I am proud of all that we have accomplished, we are focusing on raising funds for additional transportation services so that we can deliver more food to more charities throughout Houston."